

## KEEP DESOTO BEAUTIFUL CORPORATION

### SPECIAL WORK SESSION MEETING

September 23, 2017

10:00 am

### AGENDA

The Keep DeSoto Beautiful Corporation will hold a Special Session Meeting on Saturday, September 23, 2017, at the DeSoto Chamber of Commerce, 2010 N Hampton Rd Ste 200, DeSoto, Texas 75115.

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#### A. Work Session Opening – Danica Williams – Chairperson

#### B. Agenda Discussion Items

1. Introduction of speakers Patty Wallace and Wayne Valentine
2. Strategic planning
3. Budget
4. Events
  - i. Calendar of Events
  - ii. Review 2017 - 2018 proposed activities
5. Marketing
  - i. Review current efforts
  - ii. Discuss future possibilities
6. Student Committee Initiatives
7. Education
  - i. Board members
  - ii. Community
  - iii. Schools

#### C. Identify agenda items from work session to take action on for the next regular meeting.

#### D. ADJOURNMENT

**NOTICE:** *Each person or group representative either listed on the agenda or not will be limited to 5 minutes for their presentation after which the floor will be returned to the chair.*

#### Notice of Assistance at the Public Meeting

The building in which the above meeting will be conducted is wheelchair accessible. Parking spaces for the mobility impaired are available. Persons with disabilities who plan to attend this meeting may require auxiliary aid or services such as readers or large print, or interpreters for persons who are deaf or hearing impaired, are requested to contact (48 hours prior to the time of the meeting) the Office of the City Secretary at 972-230-9646 or by e-mail at [kmorris@desototexas.gov](mailto:kmorris@desototexas.gov) or by calling through a T.D.D. (Telecommunications Device for the Deaf) to Relay Texas 800-735-2989.

I hereby certify that the above agenda was posted on the bulletin board in the City Hall at DeSoto Town Center, 211 E. Pleasant Run on **September 20, 2017 by 5:00pm** and remained so posted at least two (2) hours after said meeting was convened.

  
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Phil Lozano, Assistant Director PARD