chapter 2

goals and objectives

Mission statement: To create a living document that recognizes current socioeconomic changes and provides a flexible guide to address the current and future needs for recreation and leisure activities in DeSoto.

goals and objectives

The Master Plan Mission Statement has been established to guide the development of this Master Plan. The Mission Statement is supported by a series of goals which are supported by individual objectives. The following goals have been established as a component of the master-planning process to guide the direction of park, recreation, open-space and trail development in DeSoto for the next twenty years. These goals were jointly established by the Master Plan Committee and *la terra studio*.

Goal no. 1 – User friendly Master Plan

- Develop a Master Plan that is reviewed and updated on an annual basis by members of the Master Plan Committee.
- The Action Plan component of the Master Plan is well thought out and includes realistic development objectives that are based on sound budget decisions for development, operations, and maintenance.
- The Master Plan is developed with valuable input from members of the Master Plan Committee who will be responsible for implementing the components of this Master Plan.

Reassess projects that were not completed from the previous Master Plan.

Goal no. 2 – Improve communication / citizen input

- Provide information to the public that informs them about the Master Plan process and what the park department has to offer.
- Actively involve the youth advisory council in the preparation of this Master Plan.
- Improve communication with senior groups which in turn should increase senior participation.
- Adequately identify the needs of the citizens.

Goal no. 3 - Cost effective park development

- Create a Master Plan that is realistic and reflects the current and projected economic condition.
- All project development costs should include operations and maintenance costs.
- Create multi purpose facilities that make maximum use of developed facilities.
- Create athletic venues that are attractive for tournament use which will provide an economic boost to the community.
- Develop and maintain premiere facilities creating a quality-of-life experience that will encourage relocation to DeSoto.



- Create additional practice facilities to reduce the wear and tear on game fields.
- Strive to become more self-sufficient by establishing a goal of 70% cost recovery for athletic fields and recreation.
- Master Plan should accurately reflect the current state of the department (programming, maintenance and facilities).

Goal no. 4 – Recreation activities that meet our needs

- Expand fitness-center capability to meet current needs.
- Provide more space for aerobics and crafts.
- Provide for year-round adult coed sports.
- Provide youth workplace training.
- Provide a physical and social venue for "active seniors" (55 to 65 years of age).
- Increase year round senior activities that mirror the community needs.
- Master Plan should accurately reflect the current state of the department (programming, maintenance and facilities).
- Continue the current focus of the City to provide a hike and bike trail system that will connect neighborhoods to schools, parks, and activity centers and will eventually provide a loop-trail system of off-street trails that will be accessible to a majority of the City.

