HISTORY AND OVERVIEW

Council appointed the Board in March of 1999. It is a non-profit, 501(c)(3) tax-exempt organization and is incorporated with the State of Texas. Affiliate of Keep Texas Beautiful, it consists of seven adult board members and two student representatives. The board consists of residents of DeSoto who have agreed to devote their time and energy towards the beautification of DeSoto.

MISSION

To increase appreciation for our natural environment through: litter awareness and beautification projects, building community pride and participation, and educating students, residents and businesses on how they can do their part to help keep DeSoto beautiful.

PURPOSE

- ◆ To promote public interest and pride in the general improvement of the environment of DeSoto by initiating, planning, directing, and coordinating solid waste management for the community on a sustainable basis.
- To implement and maintain the Keep Texas Beautiful, Inc. goals and to study, investigate, and develop plans for improving the health, sanitation, safety, and cleanliness of the City of DeSoto.

- ◆ To promote beautification within the DeSoto city limits through the placing, planting, and/or preservation of trees, flowers, plants, shrubbery, and the placing of hardscape items.
- ◆ To solicit and accept donations, grants, and appropriations of monies, services, products, property, and facilities, and to disburse said funds for the accomplishments of the objectives of Keep DeSoto Beautiful.
- To encourage and assist in developing voluntary community improvement through enlightened leadership and the involvement of youth, thereby creating an appreciation and respect for our City, state and country through good citizenship.
- ◆ To initiate youth participation by selection of two young adults to serve a one-year term of office as voting members.
- ◆ To promote interest and pride in improving the environment of our City by beautification, recycling, awareness, respect, and community involvement.



K.D. Bee

CURRENT PROGRAMS AND PROJECTS

♦ Adopt-A-Street Program

This program is a joint effort between the City & residents to keep our rightof-ways & neighborhoods clean & beautiful. The City erects a sign in the adopted area recognizing the time & energy given by a group or individual.

♦ Helping Hands – Repair Program

Examples of repairs projects completed: concrete driveway laid, renovated bathroom for the handicapped, mowed, trimmed trees and painted house, repaired fence for disabled resident.

♦ Annual Clean-Up Week Program

The City of DeSoto, in conjunction with Keep Texas Beautiful and the Texas Department of Transportation, host the "Don't Mess with Texas Trash-Off". Hundreds of volunteers participate each year, collecting hundreds of pounds of trash.

♦ *K. D. Bee*

In 2004, KDB introduced its new mascot, K.D. Bee, to the DeSoto community. K.D. Bee made his first formal appearance at the Christmas parade where he hugged lots of children (and some of their parents & grandparents!) as he and Board members handed out candy and urged those present to "Keep DeSoto Beautiful - please do not litter!"

Join us for some nice "clean" fun!

















The Board of Keep DeSoto Beautiful Corporation

selects its high school Student
Directors each summer from
local high schools. Applications
are accepted beginning each May
and the application process is
easy.

For more information and to download an application, go to:

www.ci.desoto.tx.us/kdb.html

Students get community service hours!

Makes a great addition to a college résumé!!







501(c)(3) Non-profit Organization

ESTABLISHED 1999 State Affiliate of Keep Texas Beautiful

211 East Pleasant Run Road DeSoto, TX 75115